**Microsoft Publisher Test**

1. Pick a major league sports franchise- Must be from MLB, NFL, NBA, or NHL. No others!
2. Pretend that you are a ticket sales coordinator for that team. You have to sale tickets to big money customers and companies.
3. To make a decent living, you’ll need to market your tickets and get the word out that you’re selling them.
4. To ensure that you sale a lot, you resort to Microsoft Publisher and make the following things:
* A 2-sided brochure. Must have no more than 3 pictures on the front and 3 pictures on the back. It must also have your name, telephone number, website, and email address (for people who want tickets). On this Brochure, you need to advertise for the team, give some information about the stadium, and (“market them”). Must have more than 300 words.
* You need to make at least 2 different flyers to hang up around town/hand out at games. Must include your name, telephone number, website, and email address. Once again, you need to “market” the team.
* You need to make a whole sheet of identical business cards. Must include 1 picture, your name and title at the company, telephone number, website, and email address.
* You need to create a whole set of tickets (at least 4), to give out to people. Must include name of event, date of event, how much money they are, and where the seats are located (for example, section 132, row 11, seat 6).
* At the end of the season, you have won the award for most ticket sales for the entire company. Make yourself an award.
1. All of this needs to be printed and put together. The brochure will need to be printed, stapled/glued together/then folded correctly. The business cards and tickets need to be cut up and ready to hand out.
2. This is all due by Friday at the end of class.